



## **Sample Member Profiles**

In order to better understand our members, the life transitions they face and how Quintesocial fulfills their desire for their personal pursuits, we have created five sample profiles:

***Mitzi Forester.*** Married. Eldest daughter is a newlywed and youngest daughter is off to college on a swimming scholarship. Mitzi had been an art teacher until she had children.

She now finds herself with an empty nest and lots of free time. While she has occasionally dreamed about what she'd do if she had time to breathe amongst her children's activities and family commitments, now that she has that time she would like ideas about where to turn to fulfill her personal passion of painting and develop new philanthropic volunteer opportunities.

She also has an elderly parent who she has moved from South Carolina to her community in the Midwest. And her husband is preparing to retire as managing partner of his law firm within the new five years.

Mitzi wonders where she can turn for resources for her new life roles?

***David Weldon.*** Dave is a successful entrepreneur who often traveled extensively while build a successful small business. In the midst of focusing on providing for his family's future, his family disintegrated when his wife asked for a divorce. He continued to spend his free time with his sons when he was in town.

Now both are young men in college and Dave has realized his life has flown by, his sons are grown and independent. Now he'd like new companionships, male and female, and would like to take up tennis and skiing again – two pursuits he gave up to grow his business and spend time with his family.

How does Dan find sports-minded persons to reinvigorate his favorite sports passions and make new acquaintances and friendships locally to meet his social and hobby goals?

***Joe & Brenda Ivans.*** Joe's high tech job is in demand despite the economy and his particular area of expertise is in short supply. Joe and Brenda have re-established themselves in new communities as Joe has accepted new job opportunities over the years.

Now, as empty-nesters they no longer meet people their age with similar lifestyles via children's schools and activities and therefore have found that the last two moves have been more challenging to build local social connections.

The old Welcome Wagon model no longer exists for relocating individuals or families and many neighborhoods no longer are constructed to facilitate neighborly interaction.

How do relocating persons find opportunities to build new friendships and identify venues to create sense of community when many traditional avenues no longer exist in today's world?

***Kristine Sterling, MD.*** Leading pediatric immunology researcher, clinician and professor at a majority state research university. Delayed parenting as she launched her career. Now mid-40's she has two elementary school-aged children she shares 50/50 custody with her ex-husband who is also a busy physician.

Kristine finds herself juggling extraordinary career and single parenting challenges two weeks out of the month and then has sudden personal time two weeks a month when her children are with their father.

She would like to find like-minded individuals who share her social interests & personal passions in her community. She's always wanted to take Tango lessons. She'd like to find persons to discuss the books she's reading, which are no longer solely related to her medical interests, and she'd also like a network of other parents locally who find themselves in her shoes with shared custody arrangements.

She knows men and women like her must be interspersed throughout her community, but how does she find them?

***Frank and Linda Thomas.*** Frank and Linda each had fulfilling careers in different cities. Each had been married previously and filled the post-divorce void in their lives with work. The more they worked, the more they had little time for social and leisure activities. Out of loneliness they tip toed into online dating. After many false starts and expanding their search radius, they met each other and dated long-distance for a period before Frank moved to Linda's city.

Now as a married couple, Frank had left his friends and social life behind and Linda was ready to build a new social network comprised of other couples in addition to her friends from her single life. But their challenge was how to achieve that?

They both still work long hours and perceive that other couples are equally as busy and perhaps already have built-in couples social networking so don't have new friends on their social radar.

Where do they begin to build a social network together, including new couples for socializing together?

