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Quintesocial Wins Palmetto Pillar Award

Quintesocial Recognized as outstanding Start-up Venture

COLUMBIA, SC – Quintesocial today announced that it has won the 2009 Palmetto Pillar Award for outstanding Start-up Venture. The award recognizes a small business for the innovative application or development of a technology-based product, process or service.

Quintesocial uses an innovative social networking technology that matches its members to events and activities in their city based on analysis of their personality and interests. Quintesocial augments their web-based service with in-person assistance from a full-time social director in key metropolitan markets throughout the U.S. Social directors work with local businesses and arts organizations to develop special events customized to the particular interests of Quintesocial members in their city.

“Quintesocial's unique technology and business model helps cities enhance their livability and strengthen the civic social infrastructure. It's the next logical step in on-line social networking: helping people extend their shared interests and social networks from the web into real life,” noted Hoke Currie, Quintesocial's CIO.

The Palmetto Pillar Awards are the highest honor given to professionals and companies using technology in the Riverbanks Region of South Carolina. The Palmetto Pillar Awards are organized and directed by the Columbia Chamber of Commerce Information Technology Council, a business networking group open to all members of the community who have an interest in advancing technology in South Carolina.

“We are honored to be selected for a Palmetto Pillar Award,” said Barb Iaquinto, founder and CEO of Quintesocial. “Our company is dedicated to using on-line technology to help people enjoy and enhance the social infrastructure of their real-world communities. We're especially happy to be recognized as a contributor to our own local community.”

About Quintesocial

Unlike online social networks, Quintesocial is for adults who value an active social life and want to meet compatible people for fun, food, culture, and the celebration of life. Additionally, a Quintesocial Social Director coordinates high-quality events customized for the Quintesocial members in their area. For more information on Quintesocial, please visit: www.quintesocial.com.